



COMPANY PROFILE

2026

We Build Brands People Remember.



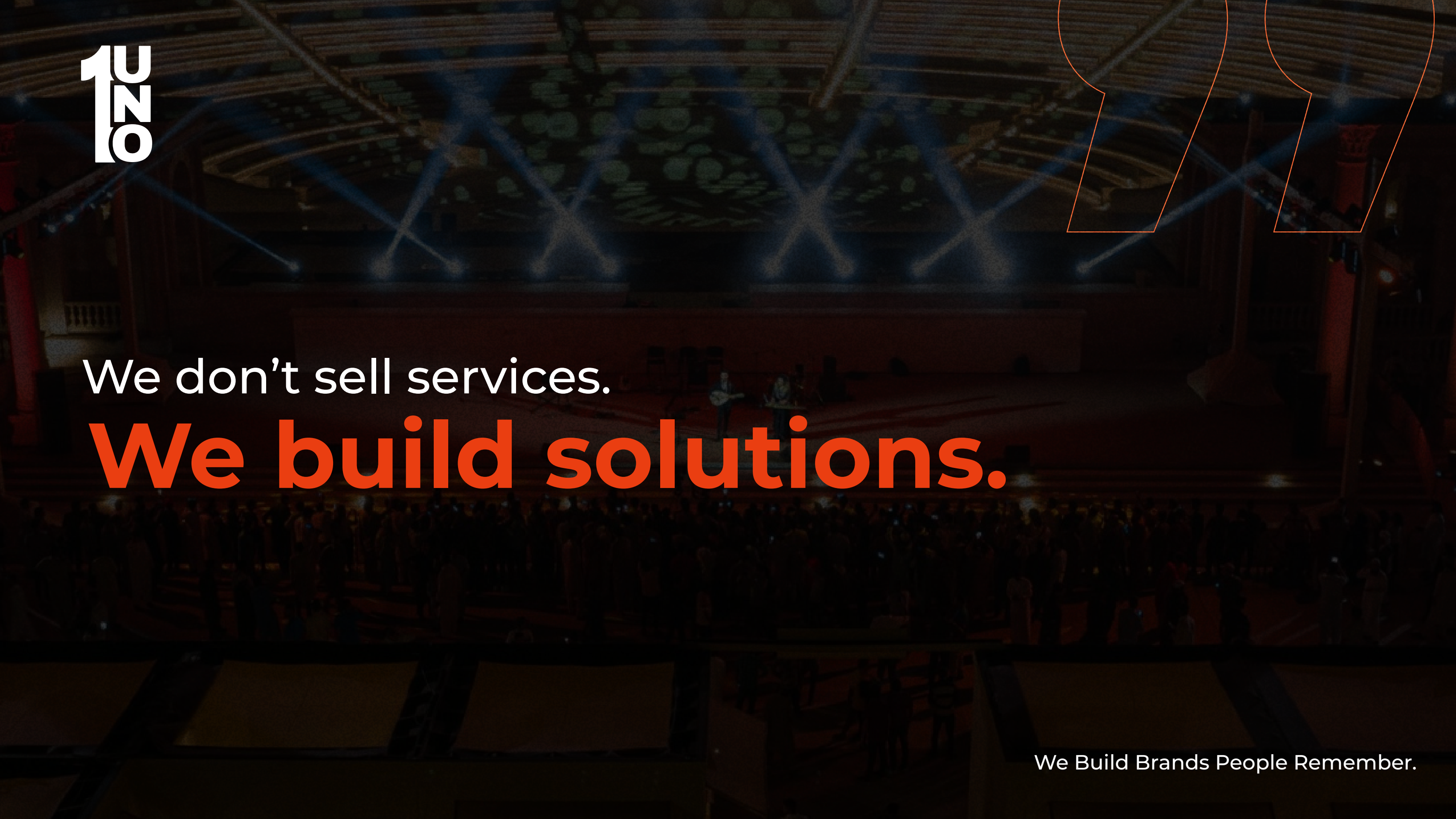
WHO WE ARE.

ABOUT US.

“We Build Brands People Remember.”

Founded in Abu Dhabi in 2023, **1UNO Marketing Management transforms marketing and events into strategic business drivers rather than mere creative outputs.** We design and deliver purpose-led experiences that engage audiences, strengthen brands, and generate measurable impact. Built to cut through market noise, our approach is rooted in intentional marketing where every decision is strategic, every project is structured, and every execution is accountable to clear results.

We Build Brands People Remember.



1010

We don't sell services.

We build solutions.

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WHAT WE DO.

OUR SOLUTIONS.

High Profile

**Events, Activations &
Public Experiences**

Integrated

**Marketing &
Brand strategy**

Digital

**Campaigns &
Social Media Direction**

**Corporate &
Government**
Collaborations

Seamless

**Concept-to-Execution
Delivery**

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OUR CLIENT.

WHO WE WORK WITH.



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PREVIOUS PROJECTS

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EID CELEBRATION

APRIL 2023

The Eid Celebration at Khorfakkan Amphitheatre in 2023 offered a culturally rich and engaging experience for families and community members. Featuring live performances, entertainment, and interactive activities, the event fostered community spirit, enhanced visitor engagement, and celebrated the festive occasion with vi-

Event Requirement provisions

Digital Marketing

Event Schedule preparation

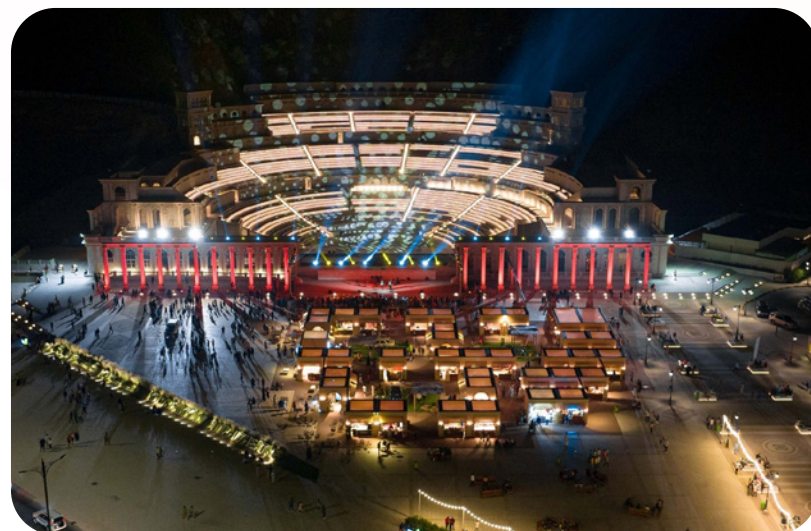
Event Collaterals Production

Logistics and Manpower

Regulatory Approval and Liaison Services

Venue Coordination & Oversight

Photography & Videography Services



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LABBAIK KHORFAKKAN

MARCH 2024

The Labbaik Khorfakkan Run, organized by UAE Federation in Khorfakkan, brought together athletes and community members for a professionally managed running event. The activation promoted health, fitness, and community engagement, while fostering a spirit of participation, collaboration, and active living within the local and regional sporting community.

Overall planning & execution

Event theme, branding, and route visuals

Sound, lighting, PA systems

Lighting Design & Thematic Decor

Entertainment Planning & Curation

Cycling tutorials, fitness demos

Permits, city or park approvals

Route safety, signage, checkpoints

Banners, posters, social media campaigns

Hydration stations, post-ride snacks, foodtrucks

Capturing highlights and social media content

Participant feedback, engagement metrics



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KHORFAKKAN AMPHITHEATRE

APRIL 2024

The activation featured a vibrant pop-up market designed to engage nearby communities through interactive activities and family-friendly entertainment. With hands-on workshops, games, and performances for children, the initiative encouraged community participation, increased footfall, and created a lively, inclusive environment that strengthened local connections while enhancing the overall visitor experience.

Event Requirement provisions

Digital Marketing

Event Schedule preparation

Event Collaterals Production

Logistics and Manpower

Regulatory Approval and Liaison Services

Venue Coordination & Oversight

Photography & Videography Services



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10

HUDAYRIYAT ISLAND: WORLD BICYCLE DAY 2024 JUNE 2024

The World Bicycle Day event at Hudayriyat Island, organized by the Abu Dhabi Cycling Club, celebrated cycling culture and healthy lifestyles. The event featured community rides, interactive activities, and educational sessions, promoting active living, environmental awareness, and engagement among cyclists and families across Abu Dhabi.

Overall planning & execution

Event theme, branding, and route visuals

Sound, lighting, PA systems

Lighting Design & Thematic Decor

Entertainment Planning & Curation

Cycling tutorials, fitness demos

Permits, city or park approvals

Route safety, signage, checkpoints

Banners, posters, social media campaigns

Hydration stations, post-ride snacks, foodtrucks

Capturing highlights and social media content

Participant feedback, engagement metrics



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RAHA MALL: ARTFUL ADVENTURES AUGUST 2024

The Artful Adventures activation at Al Raha Mall in Abu Dhabi offered an engaging and interactive arts-focused experience for families and visitors. Featuring creative workshops, immersive installations, and hands-on activities, the initiative enhanced customer engagement, increased footfall, and reinforced the mall's reputation as a vibrant and culturally enriching destination.

Event Requirement provisions

Digital Marketing

Event Schedule preparation

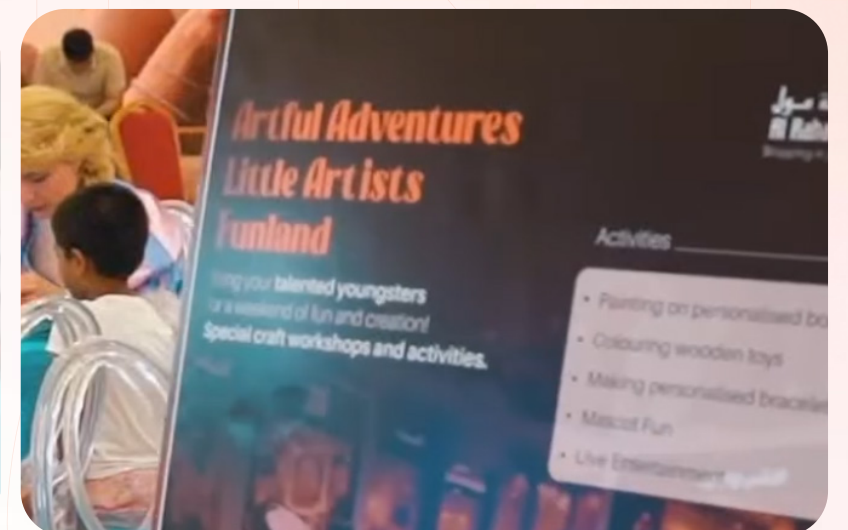
Event Collaterals Production

Logistics and Manpower

Regulatory Approval and Liaison Services

Venue Coordination & Oversight

Photography & Videography Services



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THE FALCON DAMAN SERIES: RACE 1 OCTOBER 2024

The Falcon Daman Series: Race 1, in partnership with Abu Dhabi Cycling Club, brought together competitive cyclists and enthusiasts in a professionally managed sporting event. The race promoted athletic excellence, community engagement, and healthy lifestyle initiatives while showcasing Al Ain as a premier destination for cycling events.

Overall planning & execution

Event theme, branding, and route visuals

Sound, lighting, PA systems

Lighting Design & Thematic Decor

Entertainment Planning & Curation

Cycling tutorials, fitness demos

Permits, city or park approvals

Route safety, signage, checkpoints

Banners, posters, social media campaigns

Hydration stations, post-ride snacks, foodtrucks

Capturing highlights and social media content

Participant feedback, engagement metrics



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RAHA MALL SALAD SHOWDOWN OCTOBER 2024

the said event delivered a dynamic culinary experience that combined live competition, audience engagement, and brand interaction. The activation increased footfall, elevated tenant visibility, and reinforced the mall's positioning as an interactive lifestyle destination within the community, while driving measurable commercial impact overall.

Event Requirement provisions

Digital Marketing

Event Schedule preparation

Event Collaterals Production

Logistics and Manpower

Regulatory Approval and Liaison Services

Venue Coordination & Oversight

Photography & Videography Services



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DEERFIELDS MALL WINTER FESTIVAL MARCH 2025

The Winter Festival Activation at Deerfields Mall in Abu Dhabi transformed the retail environment into a vibrant seasonal destination. The activation featured interactive experiences, family-focused entertainment, and festive installations designed to increase footfall, enhance customer engagement, and reinforce the mall's positioning as a dynamic community hub.

Kiosk Buildup for Vendors

Mascots and Performers

In event themed decoration

Kids Entertainment and Activities

Event Collaterals Production

Logistics and Manpower

Regulatory Approval and Liaison Services

Venue Coordination & Oversight

Food & Beverage Services

Photography & Videography Services



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SEWA FORUM 2025

JANUARY 2025

The Sharjah Electricity, Water and Gas Authority Forum 2025 in Sharjah convened industry leaders, government representatives, and strategic partners to discuss innovation, sustainability, and infrastructure development within the utilities sector. The forum provided a platform for knowledge exchange, collaborative dialogue, and forward-looking initiatives supporting Sharjah's energy and water security objectives.

Comprehensive Event Management

Concept Development & Creative Design

Stage Lighting Design & Thematic Decor

Technical Production & Operations

Activity Planning & Curation

Interactive Entertainment & Experiences

Regulatory Approvals & Liaison Services

Venue Coordination & Oversight

Food & Beverage Services

Photography & Videography Services



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SHARJAH CIVIL AVIATION DEPARTMENT MARCH 2025

The Department of Civil Aviation Annual Gathering in Sharjah convened leadership, stakeholders, and employees in a professionally curated environment designed to foster engagement and organizational alignment. The event facilitated meaningful dialogue, recognized achievements, and reinforced institutional values, strengthening internal collaboration, morale, and strategic direction across departments and teams.

Comprehensive Event Management

Concept Development & Creative Design

Lighting Design & Event Design

Technical Production & Operations

Program Planning & Curation

Regulatory Approvals & Liaison Services

Venue Coordination & Oversight

Event Materials & Collateral Development

Photography & Videography Services



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ADNC EXHIBITION BOOTH

APRIL 2024

As part of Domotex Middle East, UNO1 Events designed and delivered a custom exhibition stand for Abu Dhabi National Carpet Company (ADNC), highlighting brand innovation, refined aesthetics, and visual impact. The project enhanced on-floor presence, reinforced corporate positioning, and created a compelling environment for stakeholder engagement and business networking opportunities.

Concept Development & Creative Design

Booth Design Concept and Production

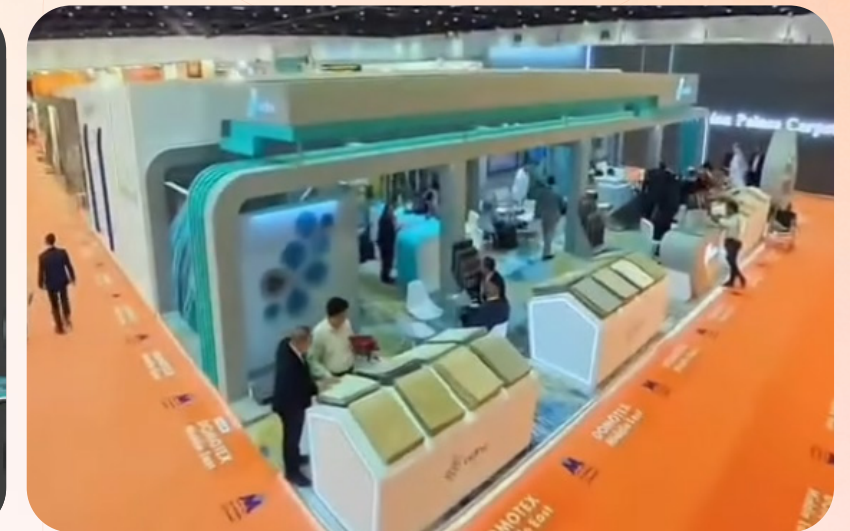
Build up and Teardown Logistics

Regulatory Approvals & Liaison Services

Venue Coordination & Oversight

Event Materials & Collateral Development

Photography & Videography Services



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SHEIKHA FATIMA PARK

ONGOING(1 YEAR-COLLABORATION)

As a strategic partner of Sheikha Fatima Park, UNO1 Events developed and delivered a series of targeted community activations designed to increase footfall and public engagement. Each initiative was carefully curated to attract nearby residents, strengthen community connection, and position the park as a dynamic lifestyle destination within the region.

Monthly Event Schedule Calendar

Kiosk Buildup for Vendors

Mascots and Performers

In event themed decoration

Kids Entertainment and Activities

Event Collaterals Production

Logistics and Manpower

Regulatory Approval and Liaison Services

Venue Coordination & Oversight

Food & Beverage Services

Photography & Videography Services

RAMADAN NIGHTS



WINTER FESTIVAL



UAE DAY



PET FESTIVAL: DOG WAGATHON



PET FESTIVAL



PET FESTIVAL



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SICPC

SEPTEMBER 26-27, 2025

A premier professional forum in Abu Dhabi, uniting global clinical pharmacy experts to explore advances in pharmacotherapy, patient-centered care, and pharmacy practice. It fosters knowledge exchange, evidence-based insights, and collaboration to strengthen healthcare outcomes and professional excellence.

Comprehensive Event Management

Concept Development & Creative Design

Lighting Design & Event Design

Technical Production & Operations

Program Planning & Curation

Regulatory Approvals & Liaison Services

Venue Coordination & Oversight

Event Materials & Collateral Development

Photography & Videography Services



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COMMUNITY EVENT ACTIVATION Al Zeina Al raha

ONGOING (3MONTHS)

A premier mobile funfair activation in the UAE, delivering world-class entertainment directly to local communities. Featuring adrenaline-pumping thrill rides, family attractions, and skill-based games, it blends nostalgia with modern excitement. This vibrant activation provides an immersive, festive experience, making it an ideal choice for high-profile corporate events.

Comprehensive Event Management

Concept Development & Creative Design

Lighting Design & Thematic Decor

Technical Production & Operations

Entertainment Planning & Curation

Interactive Workshops & Experiences

Regulatory Approvals & Liaison Services

Venue Coordination & Oversight

Marketing Materials & Collateral Development

Food & Beverage Services

Photography & Videography Services



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DIGITAL MARKETING PROJECTS

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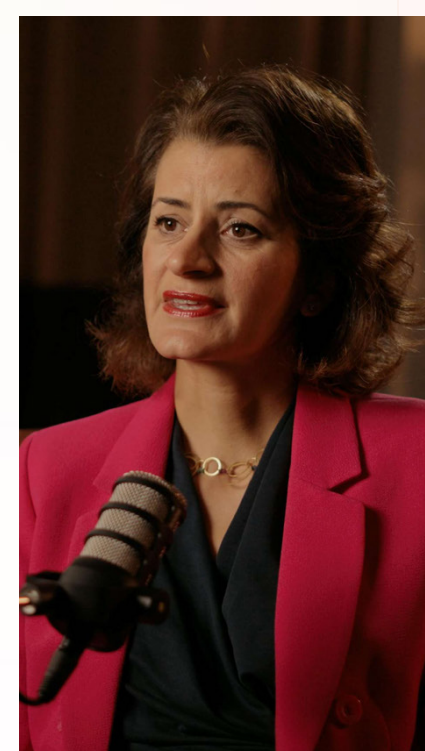
PODCAST PRODUCTION



[WATCH VIDEO HERE.](#)



[WATCH VIDEO HERE.](#)



PHOTOGRAPHY



PHOTOGRAPHY



VIDEOGRAPHY



Project: **Department of Civil Aviation**



Project: **Sheikha Fatima Park**



Project: **Abu Dhabi Cycling Club**



Project: **Eid Celebration in Khorfakkan Amphitheatre**



Project: **World Bicycle Day ny Abudhabi Cycling Club**



Project: **MODON PSI Event**



Project: **Success Makers Event**



Project: **SEWA Forum**



Project: **Khalifa University Century Challenge**

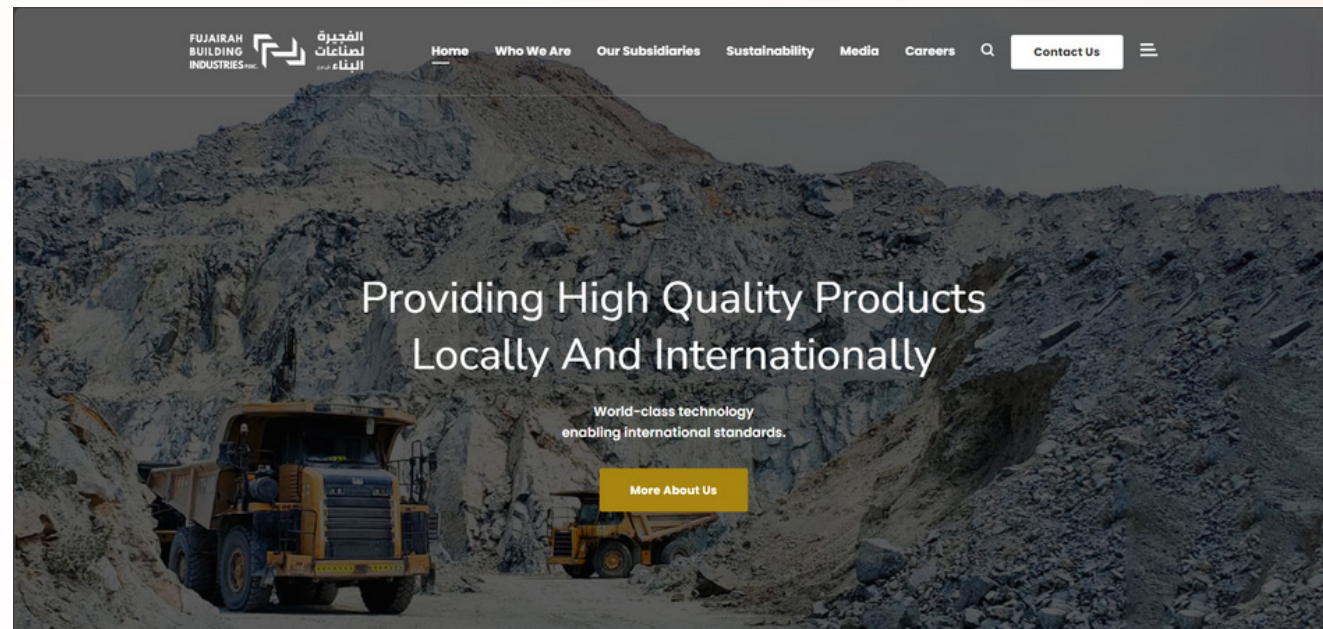


Project: **Fujairah Rockwool Factory Corporate Video**

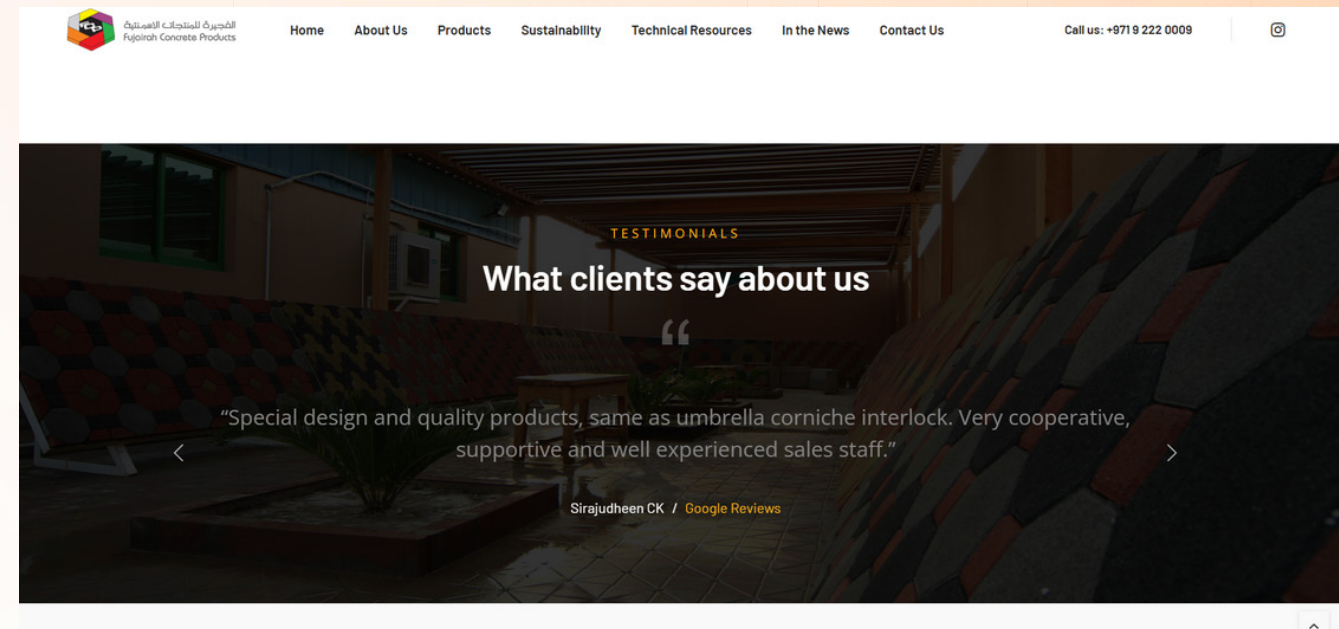
BRANDING



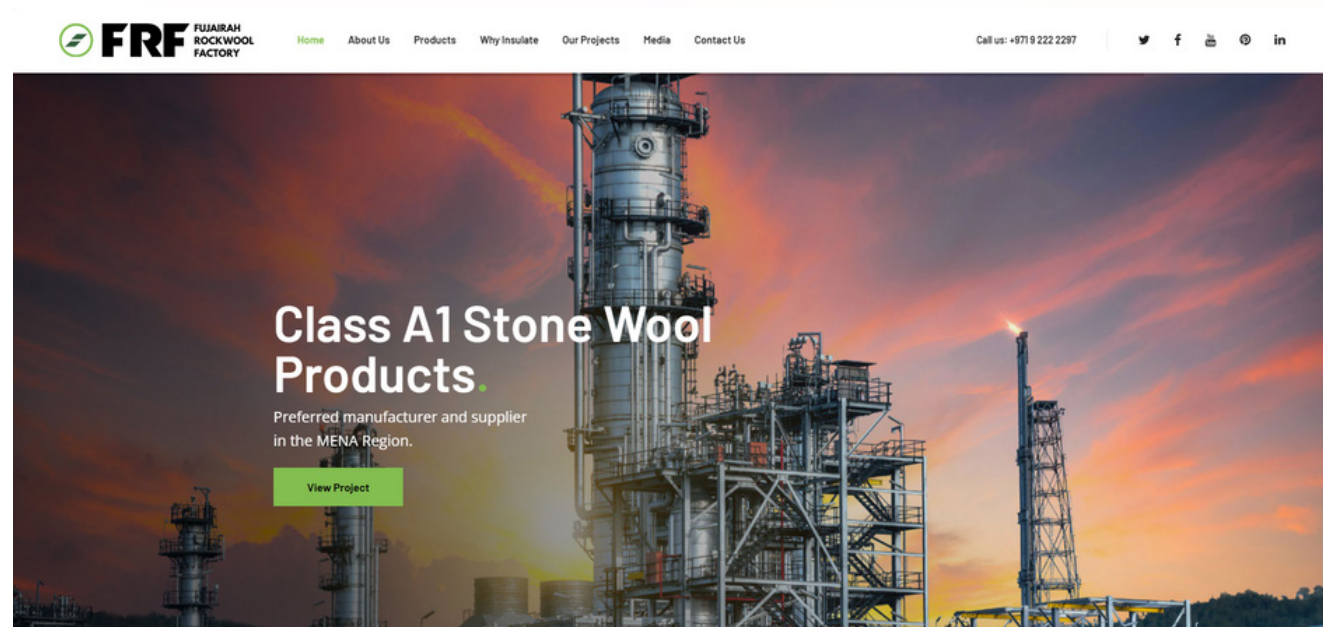
WEBSITE



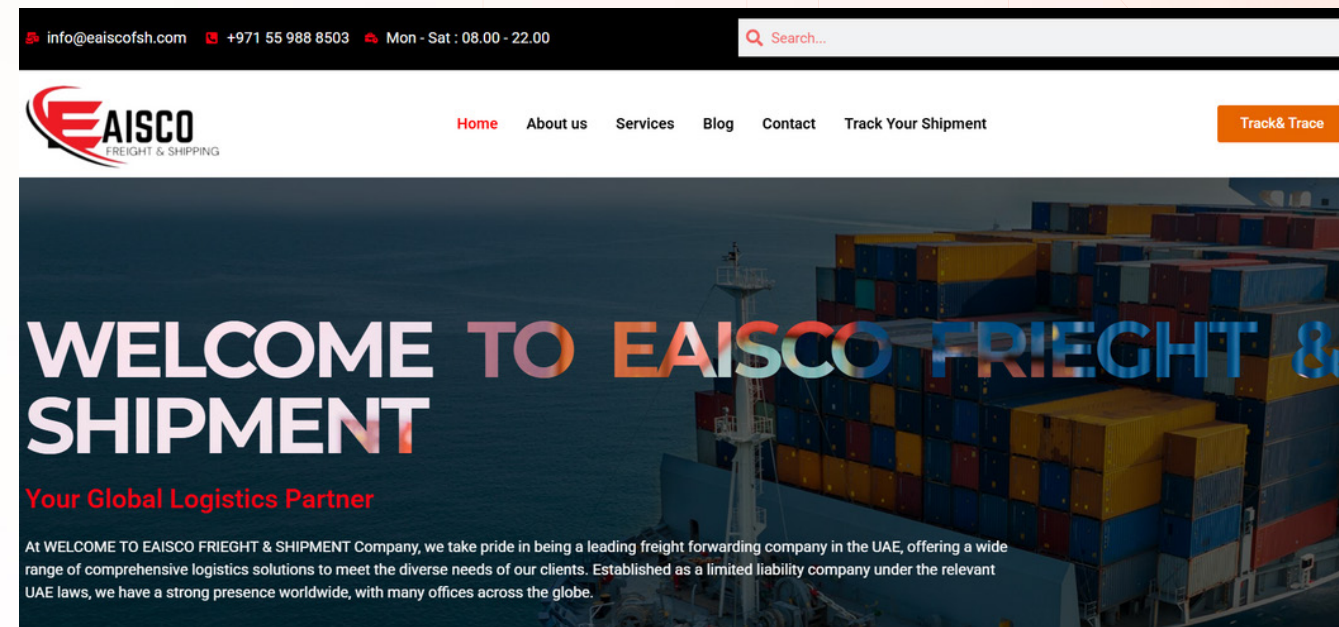
<https://fujfbi.ae>



<https://FujairahConcreteproducts.com>



<https://frf.ae/index.html>



<https://eaiscofsh.com/>



Let's make
EVENT-PLANNING
more exciting. Together.

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